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- Prof. Yogesh Rao, Sr. Assistant Professor, Dept of Mechanical Engineering, AIET, Email-Id:raoyogish@gmail.com, M: 9071 199 015

#### Student Coordinators:

- Mr. Sachin K Pawaskar, M: 8970972553, Email Id:pawaskarsachin@yahoo.com
- Mr. Murali Krishna Acharya, M: 9895 569 149, Email Id: mkacharya1@gmail.com
- Mr. Pruthviraj E, M: 9916440826, Email Id: pruthvirajgowda007@gmail.com
- Mr. Avanish Adhikari, M: 7760 052 476, Email Id:avanishadhikari@gmail.com

#### Guests of Honour/ Speakers/Special Invitees:

- Shri S J Amalan, Director, VTU Skill Development Centre
- Dr. Peter Fernandes , Principal, AIET, Mijar
- Prof. P. Ramakrishna Chadaga, Dean, MBA Department, AIET
- Shri H N Srinivasan, Adviser, TATA Sons Ltd.
- Dr. Ramesh Unnikrishnan, Director & Regional Officer, AICTE SWRO
- Shri.B.R.Umakanth, Executive Director, Industry & Commerce, JSS Institutions, Mysore
- Shri. Nagarajamurthy L, Ex-Director Vocational Education, Govt. of Karnataka
- Shri.B.S.Raghupathy, Joint Secretary, KGDSDC
- Smt. Nirmala Hiremani, Deputy Director, VTU Skill Development Centre
- Principals, Special Officers, Students and other Dignitaries

#### TARGET PARTICIPANTS

1. Principals and Academicians of Engineering Colleges, Polytechnics and other institutions
2. Individuals who aspire to be trainers in skill development
3. Corporate Executives interested in CSR for Skill Development.
4. Middle and higher level managers in public, private and Government sectors
5. Academicians, trainers and management and engineering faculty
6. Corporate & HR Professionals aspiring to learn and develop people in organizations
7. Teachers/ Trainers of skill development programmes
8. Founders and co-founders of start-ups as well as individuals aspiring to join start-ups

#### Registration fee:

- Professionals & Corporate Participants – Rs 1500
- Academicians and Research Scholars – Rs 1000
- Students – Rs 500
- **The registration fee includes Seminar Kit, Lunch and refreshments only**

- **No DA/TA shall be provided to the participants by the organizers**

#### Important Dates:

Please confirm your participation by sending the duly filled registration form before 18-04-2017 to the mail address: kaushala2017@gmail.com

#### ACCOMMODATION

Students and academicians participating in the program will be provided hostel accommodation free of cost if booked by 15th April 2017

- Others can also avail this facility if booked in advance.
- Good hotel accommodations are available in Moodbidri can be arranged if requested earlier (charges apply)

#### Payment mode:

DD/CHEQUE/RTGS/NEFT shall be made in favor of "M/s Alva's Institute of Engineering and Technology" Payable at Moodbidri

Bank name: Canara, Bank account number: SB 2764201000115, IFSC code: CNRB0002764

#### ABOUT MOODBIDRI

- Popularly known as 'Jaina Kashi', Moodbidri is a town located 35kms northeast of the district headquarters, Mangalore which is the 2nd largest city in Karnataka state. The important Places of tourist interest are:
- Ancient Center of Jain religion, culture, art and architecture
- "Thousand Pillar Temple or Savira Kambada Basadi", the famous and holy shrine for Jains across the country
- 18 lakes, 18 Jaina Basadis, 18 temples and 18 roads connecting various villages in Moodbidri
- Thriving education town with many institutions amongst whom Alva's Education Foundation stands tall as one of the leading education institutions in Karnataka
- Surrounded by important places of tourist interest like Sri Krishna Mata – Udupi/Manipal, Shringeri Sharada Peeta, Kateel Durgaparameshwari temple, Dharmasthala Sri Manjunatha Temple and Mookambika Temple

#### How to Reach:

Moodbidri can be reached from Mangalore (35 kms), Karkala (22 kms), Bantwal (35 kms), Dharmasthala (50 kms), and Udupi (60 kms). Frequent bus services are available from Mangalore, Kudremukh, Udupi, Shimoga, Belthangady and other neighbouring towns

Nearest Airport is Mangalore (35 kms)



Online Registration Form (Scan QR code in app)



## NATIONAL SEMINAR

On

# "KAUSHALA 2017"

SKILL DEVELOPMENT SYSTEMS FOR WORKFORCE,  
ENGINEERS AND MANAGERS



On APRIL 21-22, 2017 (Friday – Saturday)

Venue:

ALVA'S INSTITUTE OF ENGINEERING & TECHNOLOGY  
MIJAR, MOODBIDRI



Organized by:

Department of Business Administration

Alva's Institute of Engineering & Technology, Moodbidri - 574 225

In Collaboration With



Skill Development Centre

Visvesvaraya Technological University, Belagavi - 590018

## VISVESVARAYA TECHNOLOGICAL UNIVERSITY

Visvesvaraya Technological University (VTU) is one of the largest Technological Universities in India with 16 years of Tradition of excellence in Engineering & Technical Education, Research and Innovations. It came into existence to cater to the needs of Indian industries for trained technical manpower with practical experience and sound theoretical knowledge. The university has 202 affiliated colleges, 1 constituent college and 17 Autonomous colleges with undergraduate courses in 35 disciplines, PG programs in 94 disciplines and Ph.D & M.Sc (Engg.) with research programs in 592 departments, over 4 lakh Engineering Students study in the various institutes affiliated to the University.

### VTU SKILL DEVELOPMENT CENTRE:

Skill Development Centre initiative of Visvesvaraya Technological University evolved out of the need for skilled workforce in India. The main objective is to skill engineers and workforce. It is also to translate Central and State Government Skill development initiative to reality. With VTU spread in all the districts of Karnataka with 202 Engineering colleges, it is possible to make skill development happen at villages and district levels. With these aims VTU Skill Development Centre will be focusing on Skill Karnataka-Skill India.

### ALVA'S EDUCATION FOUNDATION

Alva's Education Foundation was established in the year 1995 under the Trust Act by Dr.M.Mohan Alva with a mission to serve the educational needs of our rural society. With over 20 institutions, 28,000 students and a rich tradition of more than 2 decades in imparting education from nursery to post graduate programmes under one roof, the foundation is playing a leading role in total personality development among the student community by encouraging holistic approach. Under its banner, the Foundation has many reputed institutions in General Education, Nursing, Aryurvedic, Homeopathy, Paramedical Courses, Engineering and Management, Alternative Medicine etc. The Foundation ensures that its' offshoots attract students from different communities, nationalities and economic strata in accordance with the avowed principle of the founder – education and upliftment of every child.

### ABOUT AIET

Alva's Institute of Engineering and Technology (AIET) has emerged as a premier engineering institute in Mijar acknowledged for its strategic location, lush green campus and for turning out the best talents in the country. AIET is located at Mijar adjacent to Moodbidri – Mangalore National Highway, on a 30-acre plot with a picture perfect natural ambience. The campus is a part of ALVA'S SHOBHAVANA, a 144-acre herbal garden housing more than 2,000 varieties of herbal plants. Since its inception in 2008, AIET aims to be an institution par excellence, an epitome of virtues, endeavoring to groom future leaders and become the laboratory for learning and teaching the skills of leadership and excellence. The student body comprises of earners of diverse cultural, linguistic and ethnic backgrounds.

### ABOUT MBA DEPARTMENT

Established in the year 2009, the Department of Business Administration (MBA) provides an environment conducive for the overall development of the students. The MBA department offers three specializations – Human Resources, Marketing and Finance and their combinations: and value added certification programmes in

accordance with the specializations offered. It is a unique department where holistic development of the personality of students is achieved through encouragements in curricular, co-curricular and extra-curricular activities. The students go through a wide spectrum of experiences which include various training sessions in Soft Skills, Aptitude, English Enhancement, Business Etiquettes, Newspaper Analysis and Computer Usage apart from university structure study, weekly presentations and dissertation.

### ABOUT THE SEMINAR:

The seminar is designed to equip the existing professionals and academicians, students and would be managers with skills, knowledge, information, values and attitudes to run successful skill development programs, so that in future they emerge as trainers and organizers in skill development and prove to be resourceful in guiding and motivating their managements to take up regular skill development activity. The participants will be exposed to the content, context and contacts that enable them to invent the future program and launch new programs successfully in the arena of all types of skill development programs.

### Programme Objective:

The programme is designed to focus on the right kind of orientation for different skill development programs for the participants to strengthen conceptual as well as practical approaches to set up and expand their skill developmental activities.

### GOALS OF THE PROGRAMME:

- Create an awareness about the need and importance of different types of skill development programs
- Provide practical exposure about learning and developing diverse training methods to impart specific training to aspiring skill learners
- Impart the techniques of problem solving managing people effectively
- Provide insight on planning a curriculum for developing the skills and competencies required to achieve goals directed by business values and etiquettes and develop a positive attitude and improve the ability to cope with the changing times & needs
- Impart the techniques of proposal preparation for diverse skill development program
- Throw light on government regulations, laws and incentives available for skill development
- Expose all available skill development avenues, methods, agencies (Government & Private) and the way to deal with the our programs

### Workshop Theme

- "Skill Development Systems for Workforce, Engineers and Managers"

### SUB THEMES

- Government Schemes for Skill Development and its implementation in VTU
- Corporate engagement for Skill Development
- AICTE Skill Development Scheme for Management and Engineering Colleges
- VTU – Skilled and Competent Corporate Leaders Development programs
- VTU - Skilled Engineers
- Student's presentations on Skill Modules for Engineers in various streams
- Curriculum Development for Skill Development
- Skill Training- Karnataka German Multi Skill Development Centre (KGMSDC)
- Management of Skill Development for People Management & problem Solving Skills

- Recommendations in Skill Development Implementation

### Methodology:

- Lectures, Demonstrations, Presentations and Role play
- Interactive Sessions with successful skill developers and experts in their field
- Panel Discussions
- Games & Role plays wherever relevant

### ADVISORY COMMITTEE:

- Prof. Anil D Sahasrabhude, Hon'ble chairman, AICTE
- Dr. V. Karisiddappa, Hon'ble Vice Chancellor, VTU, Belagavi.
- Dr. Jaganatha Reddy, Registrar, VTU, Belagavi
- Shri H N Srinivasan, Adviser, TATA Sons Ltd.
- Shri S J Amalan, Director, Skill Development Centre, VTU
- Dr. M. Mohan Alva, Chairman, Alva's Education Foundation, Moodbidri
- Dr. Peter Fernandes, Principal, Alva's Institute of Engineering & Technology, Mijar
- Prof. P. Ramakrishna Chadaga, Dean, MBA Department, AIET
- Air Vice Marshal Ramesh Karnik, Visiting Professor, MBA Department, AIET

### ORGANIZING COMMITTEE:

- Sri. Vivek Alva, Trustee, Alva's Education Foundation, Moodbidri
- Dr. Peter Fernandes, Principal, Alva's Institute of Engineering & Technology, Mijar
- Prof. P. Ramakrishna Chadaga, Dean, MBA Department, AIET
- Shri S J Amalan, Director, VTU Skill Development Centre
- Dr. Geo D'Silva, Director, Centralized Placement Cell, VTU
- Smt. Nirmala Hiremani, Deputy Director, Skill Development Centre, VTU
- Dr. G I Easwara Prasad, Principal, MITE, Mijar
- Dr. Guru Basava Aradhya.S, Associate Professor, MBA Department, AIET
- Dr. Wranton Perez, Associate Professor, MBA Department, AIET
- Dr. Ravi Kulkarni, Associate Professor, MBA Department, AIET

### Seminar Convener:

- Prof. P. Ramakrishna Chadaga, Dean, MBA Department, AIET  
Email Id: pr.chadaga@gmail.com, M: 9880 562 243

### Co-Convener:

- Shri. S J Amalan, Director, VTU Skill Development Centre  
Email-Id: sjamalan@yahoo.co.in, M: 8105 131 545

### Faculty coordinators:

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