

(Unit of Alva's Education Foundation (R), Moodbidri) Affiliated to Visvesvaraya Technological University, Belagavi & Approved by AICTE, New Delhi. Recognized by Government of Karnataka.

Accredited by NAAC with A+ Grade and NBA (CSE & ECE) Shobhavana Campus, Mijar-574225, Moodbidri, D.K., Karnataka Ph: 08258-262725; Mob:722262724,7026262725,mail:principalaiet08@gmail.com

PG DEPARTMENT OF BUSINESS ADMINISTRATION

AIET/MBA/2023-24/065

Date:11-07-2024

To. The Principal, AIET, Mijar,

From, Mrs. Priya Sequeira, HOD, PG Department of Business Administration Alva's Institute of Engineering & Technology Moodbidri

Respected Sir,

Sub: Permission to conduct Entrepreneur Talk for first year MBA students.

Respected Sir,

With reference to the above, we would like to inform you that PG Department of Business Administration is planning to conduct Entrepreneur Talk by Mr. Shashidhar Shetty, Chairman, Shashi Catering Services on 15th July 2024. In this regard, we would kindly request you to permit us to conduct the above said program.

Thanking you,

Yours sincerely

HOD

PG Dept. of Business Administration Alva's Institute of Engg. & Technology Mijar - 574225

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AIET/MBA/ID/061

Date: 12-07-2024

CIRCULAR

It is hereby informed to all the I year MBA students to attend Entrepreneur Talk by Mr. Shashidhar Shetty, Chairman, Shashi Catering Services on 15th July 2024 at 4:30pm in MBA seminar hall without fail.

HOD

PG Dept. of Business Administration

Alva's Institute of Engg. & Technology

Mijar - 574225

Copy to

- Notice Board
- Class Circulation
- Online Circulation



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Event: Nanna Kathe Nimma Jothe (Entrepreneur Talk)

Date: 15th July 2024

Time: 4.30pm

Venue: MBA Seminar Hall

Objective:

• To inspire the audience by sharing the entrepreneur's journey, including successes, failures, and lessons learned.

- To provide insights and practical advice on starting and growing a business, overcoming challenges, and navigating the entrepreneurial landscape.
- To teach or enhance key entrepreneurial skills like leadership, problem-solving, innovation, and decision-making.

PG Department of Business Administration organized a session "Nanna Kathe Nimma Jothe (Entrepreneur Talk)" on 15th July 2024. Mr. Shashidhar Shetty, Chairman, Shashi Catering Services was the resource person. Addressing the students, the resource person discussed his experience as an entrepreneur and the challenges he had faced during initial stage of starting catering business. He shared his life journey by giving examples and insights into different phases of his life and his career. He discussed about the difficulties which he faced in his journey and the way he overcame it. He used his own example to illustrate each skill, such as taking risks, having confidence, and thinking ahead. The session was interactive were students were asking questions and pitching their business ideas. Mr. Shetty agreed to fund the business ideas which he liked and asked students to meet him in person for further guidance.



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Mr. Shashidhar Shetty addressing the students

Outcome:

- 1. Students were able to understand the difficulties to be faced as a entrepreneur
- 2. Students were motivated to become an entrepreneur
- 3. Students got in depth knowledge on entrepreneurship
- 4. Students got funding support from the resource person

Total of 177 students attended the program

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Migar. MOCDEIDRI - 574 225, D.K

HOD
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Alva's Institute of Engg. & Technology
Mijar - 574225



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PG DEPARTMENT OF BUSINESS ADMINISTRATION

Datas	15-07-2024	I YEAR MBA - 2023-25 BATCH Level up- 4.0	Sec- A Venue: Seminar Hal
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Level up- 4.0	Venue: Seminar Hall
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